



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser **Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)**  
Agency/T-Code **Mentzer Media Services, Inc. (3427)/833926**  
Buyer **CLOYD,ELISE**  
Salesperson **Telerep/Washington DC, Washington DC (1040)**  
**ph: (555) 555-5555**  
Product **Political (1065)**  
Brand **RPOF 3 PAC HUKILL, GAETZ, GARDINER (1**  
Acct Types **National/Political**  
Est/Headline **1926/06299983**  
Demo  
Revision  
Comments **RPOF-3 PAC**  
**RPOF-HUKILL, GAETZ, GARDINER**

Invoice **643263**  
Inv Date **10/28/2012**  
Terms **Net 30**  
Contract **329371**  
Bill Type **Standard**  
Period **10/1/2012 - 10/28/2012**

**Mentzer Media Services, Inc.**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

AgM

CO-OP/Order Type **No/Normal**  
Package  
Gen. Date **10/30/2012 4:05:01PM**

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
5.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 12:50PM (Tu)	00:30		RPOFDH400TVFL	\$850.00	
5.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 12:49PM (We)	00:30		RPOFDH400TVFL	\$850.00	
5.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 12:11PM (Th)	00:30		RPOFDH400TVFL	\$850.00	
5.0	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 12:52PM (Fr)	00:30		RPOFDH400TVFL	\$850.00	
8.2	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 6:29PM (Tu)	00:30		RPOFDH400TVFL	\$3000.00	
8.2	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 6:29PM (We)	00:30		RPOFDH400TVFL	\$3000.00	
8.2	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 6:12PM (Th)	00:30		RPOFDH400TVFL	\$3000.00	
9.2	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/23/12 7:04PM (Tu)	00:30		RPOFDH400TVFL	\$3000.00	
9.2	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/24/12 7:13PM (We)	00:30		RPOFDH400TVFL	\$3000.00	
9.2	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/25/12 7:06PM (Th)	00:30		RPOFDH400TVFL	\$3000.00	
9.2	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/26/12 7:05PM (Fr)	00:30		RPOFDH400TVFL	\$3000.00	
10.3	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,F-1	10/23/12 7:47PM (Tu)	00:30		RPOFDH400TVFL	\$3000.00	
10.3	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,F-1	10/24/12 7:46PM (We)	00:30		RPOFDH400TVFL	\$3000.00	
10.3	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,F-1	10/26/12 7:48PM (Fr)	00:30		RPOFDH400TVFL	\$3000.00	
11.0	Spot	11:35:00PM-12:05:00	Day,Tu-2,W-1,Th-1	10/23/12 12:01AM (Tu)	00:30		RPOFDH400TVFL	\$1025.00	
11.0	Spot	11:35:00PM-12:05:00	Day,Tu-2,W-1,Th-1	10/23/12 11:44PM (Tu)	00:30		RPOFDH400TVFL	\$1025.00	
11.0	Spot	11:35:00PM-12:05:00	Day,Tu-2,W-1,Th-1	10/24/12 11:53PM (We)	00:30		RPOFDH400TVFL	\$1025.00	
11.0	Spot	11:35:00PM-12:05:00	Day,Tu-2,W-1,Th-1	10/25/12 11:54PM (Th)	00:30		RPOFDH400TVFL	\$1025.00	
12.1	Spot	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Su	10/23/12 11:27PM (Tu)	00:30		RPOFDH400TVFL	\$2000.00	
12.1	Spot	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Su	10/25/12 11:27PM (Th)	00:30		RPOFDH200TVFL	\$2000.00	
12.1	Spot	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Su	10/26/12 11:34PM (Fr)	00:30		RPOFDH400TVFL	\$2000.00	
12.1	Spot	11:00:00PM-11:35:00	Per week (4),Tu,We,Th,Fr,Su	10/28/12 11:22PM (Su)	00:30		RPOFDH400TVFL	\$2000.00	
13.0	Spot	10:00:00PM-11:00:00	Day,Tu-1	10/23/12 10:43PM (Tu)	00:30		RPOFDH400TVFL	\$5250.00	
19.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	10/27/12 12:23PM (Sa)	00:30		RPOFDH400TVFL	\$600.00	
24.0	Spot	12:00:00PM-12:30:00	Day,Su-1	10/28/12 12:08PM (Su)	00:30		RPOFDH400TVFL	\$600.00	
25.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	10/28/12 6:29PM (Su)	00:30		RPOFDH400TVFL	\$1500.00	
43.0	Spot	7:00:00AM- 9:00:00	Day,Sa-1,Su-1	10/27/12 7:58AM (Sa)	00:30		RPOFDH400TVFL	\$1050.00	
43.0	Spot	7:00:00AM- 9:00:00	Day,Sa-1,Su-1	10/28/12 7:23AM (Su)	00:30		RPOFDH200TVFL	\$1050.00	
44.0	Spot	6:00:00AM- 7:00:00	Per week (1),Su	10/28/12 5:58AM (Su)	00:30		RPOFDH400TVFL	\$850.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	<b>\$56,400.00</b>	Total Spots	29
Commission	<b>(\$8,460.00)</b>		
Net Total	<b>\$47,940.00</b>		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.